

BBC Northern Star Project – Privacy Notice

Your trust is very important to us. This means the BBC is committed to protecting the privacy and security of your personal data. It is important that you read this notice so that you are aware of how and why we are using such personal data. This privacy notice describes how the BBC collects, uses, shares and otherwise processes your personal data in connection with the Northern Star Project and in accordance with data protection law.

Who is the Data Controller?

The BBC is the data controller for the personal data you provide as part of your application to the Northern Star Project.

If your application progresses to assessment, shortlisting, pitch, development or funding activities, the BBC and the participating Northern Star broadcasters (DR (Denmark), NPO (Netherlands), NRK (Norway) and VRT (Belgium)) act as joint controllers for those activities.

If a participating Northern Star partner broadcaster chooses to process your personal data for its own commissioning, development, editorial or talent identification purposes outside the Northern Star Project, that broadcaster will act as an independent controller in relation to that processing. Any such processing is outside the scope of this privacy notice and will be governed by the relevant broadcaster's privacy notice.

What personal data does BBC collect and how will we use it?

The BBC may collect and use the following personal data as part of the application process:

- Name of the production contact
- Email address of the production contact
- Job title / role of the production contact
- Any personal data contained in your application and correspondence.

The BBC uses this personal data to receive and administer applications. If your application is taken forward, the BBC and the participating Northern Star broadcasters may use your personal data to assess eligibility, review submissions, shortlist projects, support pitch, development and funding activities, and administer the Northern Star Project.

Lawful basis for processing your personal data

The BBC processes your personal data where it is necessary for the performance of a task carried out in the public interest under the UK GDPR. As the UK's public service broadcaster, the BBC's role is to act in the public interest by informing, educating and entertaining audiences, while supporting creativity and talent across the UK's creative industries. The Northern Star Project contributes to these public purposes by identifying, assessing and developing creative ideas and projects.

The participating Northern Star partner broadcasters will identify and rely on the lawful basis that applies to their processing activities under the applicable data protection law.

Sharing your personal data

The BBC may engage its own approved third-party service providers to support the BBC's processing activities in connection with the Northern Star Project. These providers process personal data solely on behalf of the BBC and do not use the data for their own purposes.

As part of the Northern Star Project, the BBC shares personal data with the participating partner broadcasters for the purposes of administering applications, assessing submissions and carrying out the joint activities described in this notice. Applications are initially shared with the relevant partner broadcaster in the applicant's territory. Where a submission is shortlisted, it may be shared with all participating Northern Star partner broadcasters for joint evaluation and decision-making.

Participating Northern Star partner broadcasters may engage their own third-party service providers to support the processing activities they carry out in connection with the Northern Star Project. These providers process personal data on behalf of the relevant partner broadcaster and in accordance with its instructions and applicable data protection law.

We may also share personal data with third parties where required or permitted to do so by law.

Retaining your personal data

The BBC will retain personal data associated with your application only for as long as necessary to administer, assess, and progress submissions under the Northern Star Project. In most cases, this means that your personal data will be retained by the BBC for up to seven years, after which it will be securely deleted or anonymised where appropriate.

Where your personal data is shared with participating Northern Star Broadcasters, those broadcasters will retain the personal data they process in accordance with their own retention policies and applicable data protection law.

Where will personal data be stored?

Personal data processed by the BBC will be stored in the United Kingdom and the European Economic Area.

Where personal data is shared with participating Northern Star partner broadcasters, it may also be processed and stored within their systems. For further information about where personal data is stored by those broadcasters, please refer to the relevant broadcaster's privacy notice.

Your rights and more information

You have rights under UK data protection law in relation to your personal data, including the right to request access, rectification, erasure, restriction of processing, objection to processing and, where applicable, data portability.

For the BBC's administration of your application and the joint processing activities carried out with the participating Northern Star partners broadcasters, you may exercise your data protection rights by contacting the BBC.

You can contact our, Data Protection Officer if you have questions about how the BBC processes your personal data. If you have a concern about the way the BBC has handled your personal data, you can raise your concern with the supervisory authority in the UK, the [Information Commissioner's Office \(ICO\)](#).

Updating this privacy notice

We will revise the privacy notice if there are significant changes to how we use your personal data.